GOVERNMENT OF INDIA
DRINKING WATER AND SANITATION
LOK SABHA

UNSTARRED QUESTION NO:3006
ANSWERED ON:03.08.2017
Survey on SBM
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Will the Minister of DRINKING WATER AND SANITATION be pleased to state:

(a) whether the Government has conducted any survey on the attitudinal change of people with regard to cleanliness after the introduction of Swachh Bharat Mission (SBM);
(b) if so, the details thereof including the major findings of the survey; and
(c) the extent to which the norms fixed under the SBM have been accomplished so far?

Answer

MINISTER OF STATE FOR MINISTRY OF DRINKING WATER & SANITATION
(SHRI RAMESH CHANDAPPA JIGAJINAGI)

(a) to (b) Ministry has conducted Situational Analysis and Impact Assessment of Swachh Bharat Mission through Centre for Media Study (CMS) during May-July 2016 across all states and UTs. The Major findings of the Study are as under :-

â€¢ Nearly eight out of every ten surveyed households have toilets at home (rural-71%, Urban-87%)
â€¢ Majority of the surveyed households(rural-86%, urban-92%) are aware of Swachh Bharat Mission
â€¢ Regarding motivational factor for toilets at home, 28% households opted toilets as felt need. 22% households cited privacy and 17% households have toilets for security.
â€¢ Reasons cited for not having toilet is mainly lack of money
â€¢ Nearly half of the respondents in rural and one third in urban reported littering in public places
â€¢ Among those who litter, almost similar percentage of respondents in both urban and rural area cited reasons like 'non availability of dustbins at public places or 'public places are already unclean'.
â€¢ Regarding access to media, majority watch Television

(c) Swachh Bharat Mission (Gramin) has taken the form of people's movement. The focus of the programme has been on behaviour change and community engagement. Because of this, women, children, youth, civil society organizations and all sections of the society are joining the sanitation movement and making their villages clean and free from open defecation. The progress in rural sanitation has seen a spurt since the launch of SBM(G). 155 Districts, 1,473 Blocks, 97513 GPs and 216577 Villages have declared themselves as Open Defecation Free (ODF) as on 31.07.2017. The sanitation coverage has increased from 38.67% in 2.10.2014 to 65.90% as on 31.07.2017.